



## Gearing up for the 1st commercial CoverCress planting in fall 2021!

- CoverCress is new winter crop option for the southern half of the Midwest providing cover, cash and fits a low carbon future
- \$5M raise in April to fund the advancement to the 2021 first commercial planting
- New team member, ag veteran, Mike DeCamp joins as COO
- Founding Farmers Club being built to have experienced growers guide our crop development, business model, and lead the way with first plantings

**WORKING TO GET THE FIRST commercial crop planted!**



## \$5M Raised to complete crop development and prepare for commercialization!

In April 2020, CoverCress raised \$5M from our investors. The round was co-led by Fulcrum Global Capital and Hermann Companies. The investment supports continued breeding and genome editing development, and building a supply chain from farmer fields to grain delivery and to end use markets.

### 2020 INVESTORS



Fulcrum  
Global  
Capital

**HERMANN**  
COMPANIES

prolog



Prelude  
VENTURES



Mike DeCamp

## DeCamp joins as COO to forge commercial partnerships

CoverCress is thrilled to share that Mike DeCamp is joining the company as our COO! Mike has extensive experience in finance, strategy and entrepreneurship, adding a unique skill set to our project. Mike has years of experience at Monsanto and knows the "Ag" world well. He brings deep understanding of entrepreneurship, finance and strategy from his work in ag finance and his own company. Mike's initial focus will be helping us build a working value chain from the grower to the end use customer. His excitement for our project is well timed as we meet important milestones and have new ones ahead of us!

**Welcome to the team Mike!!!**



Farming  
Target Zone

## Grower club: calling farmers to the front of the line

If you are farming in our target zone and interested in growing our cash cover crop, we'd like to connect with you this summer, once your corn / soy planting is completed. We are creating a group to learn together over the next 2 years. We call this group the "Founding Farmers." This important group will see this crop firsthand and help us evaluate all farm related details needed going forward. Since the early years, we have carefully listened to farmers in the development of our crop and model. Now we want to take this one step further, together looking at and learn even more.

If you would like to join the club email Chris Aulbach, [caulbach@covercress.com](mailto:caulbach@covercress.com), our agronomist and farmer relation leader. For your participation, you will receive a hat that no one else has!

CoverCress Inc. (former Arvegenix Inc.) was founded in 2013. It has grown from 3 founders to 23 employees and an R&D partnership with Illinois State University, Western Illinois University and the University of Minnesota.



CoverCress Club  
for Founding  
Farmers

No more bare fields in the winter!



Growing crop even in February



Full pod set in early April!



## CoverCress, the cash cover crop and a low carbon intensity solution, is in sight!

**A crop that covers the ground over winter between corn harvest and soybean planting, while producing cover crop benefits and a new cash margin opportunity for growers.**

Because the crop grows over winter, the harvested oilseed can be used to produce valuable low carbon intensity renewables and biodiesel for markets like California.

Another benefit of growing a crop all year is more stored soil carbon, which eventually will provide new opportunity for farmers to provide carbon offsets to companies committed to offset all of their emissions (like Microsoft, Coca Cola, Land O'Lakes and so many others).

